# Evening Seminar:
# *The Profit in Local Sourcing*
## The Headfort Arms Hotel
## 12th September 2018

This evening seminar from the Boyne Valley Food Network will bring together leading advocates of local food on local menus who will share their views. The objective of this event is to highlight to foodservice operators, chefs and local producers that using locally produced food is good for business for both stakeholder groups, and good for the bottom line.

## The Speakers

### Dr. Máirtín Mac Con Iomaire, D.I.T.

Dr. Máirtín Mac Con Iomaire is a senior lecturer in Culinary Arts in DIT, Cathal Brugha Street. He is the Chair of the new Masters in Gastronomy and Food Studies and delivers a module on Food Tourism. Máirtín's talk is titled "Sharing the Profit with your Local Community: The Multiplier Effect of Food Tourism".

### Siobhan Ni Ghairbith, St. Tola

Siobhan is a Fáilte Ireland food ambassador and is the owner of St. Tola. She took over St. Tola in 1999, and currently looks after their sales and marketing, among many tasks. In recent years, St. Tola has made food tourism an integral part of their farms. Siobhan uses an organic, natural approach to her cheesemaking, inspired by her surroundings. She will focus on the profit and passion of the producer.

### Tom O'Connell, Restauranteur

Tom O'Connell founded the famous O'Connells Restaurant in Ballsbridge in 1999, moving to Donnybrook in 2010. On top of his impressive hospitality career, Tom is a founder member of Good Food Ireland – which ensures good quality, authentic Small Irish Food & Drink Producer experiences. He has championed the use of local and artisan food throughout his career.

## Seminar Schedule

17.30 – 18.00: Registration, tea/coffee, networking

18.00 – 18.05: Welcome to Venue by Olivia Duff, Co-Owner of Headfort Arms Hotel

18.05 – 18.10: Opening by James Burke, Network Manager

18.10 – 18.25: "Place on a Plate" by Kevin Sheridan, Chair of Boyne Valley Flavours Steering Committee.

18.25 – 18.45: Speaker: Dr. Máirtín Mac Con Iomaire, DIT

18.45 – 19.05: Speaker: Siobhan Ni Ghairbith, St Tola | Irish Goat Cheese

19.05 – 19.25: Speaker: Tom O'Connell, Local Food Champion & Restauranteur

19.25 – 19.40: Q & A, Close

## Who Should Attend?

Foodservice operators, chefs, food producers, cafes, restaurants, hotels and other food stakeholders.

## Event Details:

The seminar will take place on 12/09/18 and will cost €15 per person. It will be held in the Headfort Arms Hotel, a family-run hotel in the heart of the Boyne Valley To book, please go to https://bit.ly/2PAy1py

## The Boyne Valley Food Network

The Boyne Valley Food Network is an initiative led by The Local Enterprise Offices in Co Louth and Co Meath. Its objective is to facilitate collaboration and networking among its members from both counties, and to create opportunities for food stakeholders to learn from others in the industry.

Local Enterprise Office Meath

Discover Boyne Valley Flavours

Local Enterprise Office Louth